Similar to a career fair, the Rural Opportunities Fair connects rural communities with young talent interested in living and working in rural areas.

Community representatives are on campus to talk with students about internship and career opportunities.

This is a way for rural leaders to connect with students on an ongoing basis and learn what young professionals are looking for in their future community.

A job is necessary, but not sufficient in recruiting a future resident. Students identified the following topics as important in selecting their future home:

- Job/Internship Opportunities
- Entrepreneurial Assistance
- Leadership & Social Experiences
- Housing & Cost of Living

70% of student attendees said they were likely to consider living or working in a rural area within 10 years of graduation.

80% of student respondents said they are more likely to consider a rural community for an internship, career, or developing a business after attending the fair.

90% of community respondents felt the fair was a good way to talk about their community and recruit young professionals.
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“Interested in hosting a Rural Opportunities Fair? Contact Kayla Schnuelle at kschnuelle@nebraska.edu or Jordyn Bader at jlechtenberg@unl.edu

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