SUMMIT SCHEDULE

kearney, nebraska | friday, november 7

7:30 am  registration & breakfast

8:00 am  welcome :: summit host team

8:10 am  you. me. NE. :: kayla schnuelle, CYN coordinator, rural futures institute

8:30 am  coffee shop discussions: coffee, conversation, issues that matter
Sponsored by the Nebraska Community Foundation

9:15 am  snacks and refill break

9:30 am  breakout sessions round #1 :: see next page

10:30 am break

10:45 am understanding your community: living in a state of poverty :: ruth vonderohe, UNL Extension
Sponsored by DuPont Pioneer

Nearly 1 in 8 people in rural Nebraska were living in poverty in 2010. (2010 Census Data) Poverty and food insecurity are social issues that affect thousands of Nebraskans. Young Nebraskans will be better equipped to lead their communities if they understand the needs and living situations of all community members. With the support of DuPont Pioneer, join Ruth and the CYN steering committee to understand what it might be like to be part of a typical limited-resource family trying to survive. After experiencing the realities limited resource families face in our communities, young Nebraskans will engage in a conversation about addressing poverty and food insecurity issues in Nebraska communities. Gaining a new perspective of our community enables us to be more influential and empowered community and organizational leaders.

12:30 pm  lunch
Sponsored by DuPont Pioneer

1:15 pm  rural futures institute :: chuck Schroeder, founding director, rural futures institute at the university of nebraska

1:30 pm  brave new leadership :: joe gerstandt, author, innovator and creator
Sponsored by Grand Island Area Economic Development Corporation

Put the power of authenticity, divergent thinking, and constructive conflict to work toward driving more creativity and innovation. While we love the ideas of creativity and innovation, we do not so much care for the messy and noisy chemistry that drives them. Innovation feeds off diversity of thought, conflict and experimentation—all things that we tend to avoid. Understand the social architecture and individual practices required to unleash creativity and innovation in our organization, community or collaborative effort.

2:30 pm  networking break

3:00 PM  breakout sessions round #2 :: see next page

4:00 PM  so what, now what?
highlight video, ipad drawing and closing remarks

#CYN2014
the official CYN summit hashtag
**breakout sessions @ 9:30 am**

**the BIG give :: becky ries & kristina foth**  
*Room TBA*  
Want to develop a culture of philanthropy in your community? Discover how to rally businesses and individuals around charitable giving by learning about the BIG give, a 24-hour event designed to raise money for local foundations and non-profit organizations. Valley County Philanthropic Partners will share successes and challenges of how to collaboratively create a BIG give that makes BIG difference in your community.

**creating social innovation :: ean garrett & aledia kartchner**  
*Room TBA*  
Self-Discipline | Self-Responsibility | Persistence | Fearlessness | Excellence | Foresight | Character | Humility  
These eight elements of change and growth are used in the Infinite 8 Institute created by Ean Garrett. Ean and marketing director Aledia Kartchner will prepare individuals to be resilient and sustainable in the new global knowledge-based economy. The pair will utilize the methods of the Infinite 8 Institute to help create positive change in the hearts and minds of summit attendees.

**xtreme creativity in action :: melissa garcia**  
*Room TBA*  
Ever been discouraged by the ‘reasons’ something can’t be accomplished? What if we stepped back in time and solved problems with the same faith and creativity as a child? Inspired by 9-year old entrepreneur Caine Moyer, rediscover how to be creative with a ‘box’ and ingenuity to build solutions and turn play into action.

**launching or growing a young leaders group :: mary berlie, jamie henning & andrea mcclintic**  
*Room TBA*  
Do you want to make an impact as a young leader in your community? Join this quartet who have created (or improved) their local Young Professionals Group (YPG) and discuss the opportunities and challenges of launching or growing one in your own community. Learn from diverse YP’s on how they are set-up, managed, and how they host events and engage other young leaders.

**modern marketing :: lukas rix & mark kanitz**  
*Room TBA*  
Take a look at Facebook marketing from an entrepreneurs point-of-view. Learn how to effectively grow your organization/business with a strong social media presence. Learn how to design and implement an ad within Facebook and how to make it attractive to your viewers.

**breakout sessions @ 3:00 pm**

**rules to live by :: chais meyer**  
*Room TBA*  
Rule #1: Create your own rules. Join entrepreneur, Chais Meyer, as he shares his story of what living like an entrepreneur is all about. Failing fast and failing often, learning from respected individuals, and challenging comfort zones is part of the process. While challenges face those who are bold enough to start something of their own, “the juice is definitely worth the squeeze”. So if you find yourself blindly following rules defined by others, join Chais to establish your own unique set of rules.

**the run for public office :: jonathan nikkila**  
*Room TBA*  
Running for public office is challenging. Being a young leader running for public office introduces a unique set of challenges. Local governments need your ideas, leadership, and energy. But first, how to get there…. Determine your readiness for office, how to run a campaign, and understand the investment of doing so as Jonathan shares the value of serving in this capacity and why it’s important to do so.

**start with talent, finish with strength :: nicole sedlacek**  
*Room TBA*  
Want to be more productive, more engaged, and happier? Identify your natural talents and explore how to turn these talents into strengths. Lead with your strengths and do what you do best everyday. The result? Engagement, productivity, and happiness. Utilize your strengths to create a larger impact in your organization and community.

**agriculture & community collaboration :: anita wollenburg**  
*Room TBA*  
How are our communities supported by agriculture? Agriculture is a powerful economic engine for Nebraska, but what can we do to strengthen the relationship between agriculturalists and community development initiatives? A community is strongest when there is a shared understanding of the goals and vision for the future. Join Anita to explore how to yield greater engagement between the community and agriculture industry.

**plan with a pro :: kelli watson**  
*Room TBA*  
Attorney Kelli Watson will discuss why it’s important from an emotional and financial perspective for young adults to have a Will, Powers of Attorney for finances and health care, a Living Will, and in certain situations, a Trust. Kelli will also discuss the probate process, estate and inheritance taxes, and avoiding unnecessary expenses during your lifetime and upon death through proper planning. This session will focus on planning for young adults and their families.