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A special thanks to:
The 2011 CYN Steering Committee for their hard work and commitment to CYN.
The West Point Summit Planning Team for their hard work and dedication to the summit.
The West Point community for its hospitality and excitement.
The 2011 CYN Summit speakers for sharing their knowledge and expertise.

Connecting Young Nebraskans Summit
October 28, 2011 :: West Point, NE
Nielsen Community Center :: 200 Anna Stalp Avenue

Connecting Young Nebraskans (CYN) is a statewide network designed to connect, empower and retain young Nebraskans. CYN strives to enhance opportunities for individuals to impact their communities through networking and learning experiences. The network is a dynamic and diverse group of peers with a passion for making a difference, a willingness to learn and the desire to build important relationships to help shape the future of Nebraska.
2011 CYN Summit
Friday, October 28

REGISTRATION & BREAKFAST
7:30 AM

WELCOME TO THE 2011 CYN SUMMIT :: Main Ballroom
8:00 AM

Pete Kotisopulos, Sr Adviser for Economic Development, University of Nebraska Central Administration

COFFEE SHOP DISCUSSIONS :: Main Ballroom
8:30 AM

Fill up your cups and start chatting!
9:15 AM

PROFESSIONAL
10:00 - 10:50 AM BREAKOUT SESSION #1

Who's Buzzing Me? Create a Personal Brand
Andy Greenberg
Learn to create low-cost BUZZ that will have your contacts, prospects, clients and employers raving about you! This session takes social media to the next level by creating your "Personal Media" and answers the question "Now that I’ve met you, what do I do?"

COMMUNITY
10:00 - 10:50 AM BREAKOUT SESSION #1

Community Involvement & Your Career
Sue Wilkinson
Being involved in your community is a win-win situation for your employer and you. The giving of time and talent helps educate employees and develop well-rounded teams, while providing networking opportunities, which could, in turn, help your company.

Personal
10:00 - 10:50 AM BREAKOUT SESSION #1

Let’s Engage Our Legislators
Jessica Moenning
Finding a way to engage and communicate with our public officials can be daunting, but as young Nebraskans it is important that we take a role in our state’s political system. Learn the basic skills to begin this process and tips about what will get you noticed.

Balance Work, Family & Philanthropy
Kim Kwapiszski
Balancing work, family and philanthropy can be a huge challenge. Hear tips on following your passion, finding a mentor, ruthlessly pursuing your goals, saying ‘no’ and finding the movers-and-shakers and how they play an important role in achieving a balance.

PROFESSIONAL
11:00 AM

NETWORKING :: Main Ballroom

VIDEO CONTEST WINNERS & DOOR PRIZES :: Main Ballroom
11:20 AM

LUNCH :: Main Ballroom
11:30 AM

KEYNOTE ADDRESS “A Sense of Place” :: Main Ballroom
Jeff Slobotski & Dusty Davidson, Silicon Prairie News
Regardless of location, we all experience a sense of place. Nebraskans are proud of where we live, but we don’t often tell the story in a way that compels others to understand why our ‘place’ is important. What we say about our ‘place’ is powerful and viral, and no matter where we call home, it is important that we be a part of the positive conversation that makes Nebraska place that others will want to call home.

PROFESSIONAL
12:45 PM

BREAK

1:00 - 1:50 PM BREAKOUT SESSION #2

Being An Entrepreneur In Nebraska
Joseph Knecht & Derrick Eells
Two ambitious entrepreneurs will discuss their experiences of starting a business in Nebraska. They will offer tips on how young professionals can grow an entrepreneurial idea and utilize Nebraska’s talent and resources.

Fundraising: We Will All Have To Do It!
Mike Bailey & Clover Freedenk
From grassroots fundraising to creating advertisements in local newspapers, these two young Nebraskans will discuss direct fundraising techniques that will have your contacts, clients and employees raving about your cause.

POLITICAL
2:00 PM

BREAK

2:45 PM BREAK

2:45 PM

FLOYVER: IT SUCKS TO LIVE HERE :: Main Ballroom

They will offer tips on how young Nebraskans can think outside the box when it comes to attracting and retaining young people.

CIVIC
2:00 PM

BREAKOUT SESSION #3

Closing The Gap Between Business & Social
Steve Maly
What are the trends? What can we say to cause action? We are all familiar with social media, but what are some buzz words that can get your message across? What unique marketing ideas will inspire your audience to dig deeper and take action with you? You’ll help you close this interactive gap.

Attract & Retain Young Nebraskans
Jay Knobbe & Ryan Mead
Let’s think about economic development in a new way. Today, great solutions come from anyone and anywhere in the world. So who are you talking to and how do you view community betterment? You are not going to leave with answers—but you will leave with a new way of thinking.

PERSONAL
4:00 PM

BREAK

4:45 PM

FINAL WORD :: Main Ballroom
Derrick Eells, TenDot Corporate Travel

#CYN2011

the official CYN Summit hashtag

Stay connected!
cyn.nebraska.edu facebook.com/youngnebraskans @youngnebraskans

PROFESSIONAL :: Room B
COMMUNITY :: Room C
CIVIC :: Room D
PERSONAL :: Room E