

Curriculum Vitae

David J. Ivan

Education

Michigan State University, East Lansing, MI Anticipated: August 2013
Doctor of Philosophy
Community, Agriculture, Recreation and Resource Studies
College of Agriculture & Natural Resources
Dissertation: Factors influencing success in community change teams: A theoretical
and applied analysis
Advisor: Robert Richardson

The Pennsylvania State University, Middletown, PA
MBA Administration/Marketing Completed: August 1995
Thesis: "An analysis of couponing of branded versus non-branded food products"
Advisor: Mukund Kulkarni

Michigan State University, East Lansing, MI
B.S. ANR Communications Completed: June 1986

Work Experiences

Interim Director, Greening Michigan Institute

Michigan State University Extension, July 2012 to Present

- Provide leadership and oversight to 55 campus and field-based staff.
- Manage \$3.5 million annual operating budget and an additional \$1.5 million in external funding grants.
- Ensure connectivity of four programmatic works groups and plan-of-work logic models addressing community prosperity, government/public policy, community food systems, and natural resources.
- Coordinate development of public value statements to enhance external resource development.
- Coordinate institute evaluation effort with work group leaders.
- Serve as member of MSU Extension state administrative leadership team.

State Specialist, Community & Economic Development Programs,
Michigan State Extension, July 2010 to July 2012

- Assist Greening Michigan Institute Director in staff coordination.
- Provide ECED programming leadership to MSUE work groups.
- Coordinate Stronger Economies Together regionalism training.
- Coordinate Michigan Prosperity Network social media initiative.
- Conduct community coaching for MSUE entrepreneurship initiatives

Regional Director, MSU Extension Central Region, January 2009 to June 2010

- Manage staff of 45 individuals and regional budget of \$1.4 million.
- Develop regional programming plan to enhance effectiveness.
- Serve as member of MSU Extension state administrative leadership team.

County Extension Director, Clinton County MSU Extension, August 1999 to Dec. 2008

- Manage staff of 13 individuals and office budget of nearly \$550,000.
- Increased county appropriated budget 80% in 10 years during period of reduced state revenue sharing and tight county funding.
- Conduct extensive local, statewide, and national programs within areas of expertise.

Associate State Program Leader, MSU Extension, June 2004 to June 2006

- Serve as coach to Economic Development, Community Development, Land Use and Lead-Net area of expertise teams.
- Coordinated statewide Community Assessment Team program.
- Served as member of MSUE state administrative leadership team.
- Participated in North Central Region State Program Leader meetings.

Interim Regional Director, MSU Extension East Central Region, June – August 2003

- Provided administrative leadership for regional programmatic long-range plan.
- Coordinated hiring of three educator staff members within region.

Interim County Extension Director, Shiawassee County, June 2001 – June 2002.

- Successfully maintained county appropriated funding level.
- Served as interim 4-H Agent for three months and assisted county in development of farmland and open space preservation plan.

Executive Director, Pennsylvania Beef Council, September 1988 to July 1999

- Managed staff of eight individuals and budget of more than \$1.3 million.
- Coordinated merger of two affiliate organizations (American Veal Association and Pennsylvania Cattlemen's Association) with Beef Council into one statewide and national umbrella organization operating from newly renovated \$1 million industry headquarters facility.
- Elected by industry peers to serve as Chairman of State Executive Officers Council.

Manager of Information, National Cattlemen's Association, January 1987 to September 1988.

- Coordinated nationwide communications program for beef checkoff program.
- Achieved 87% rancher/farmer approval in checkoff funding referendum.

Teaching/Research Interests

- Entrepreneurship and business development, including youth entrepreneurship. Certified instructor for NxLevel, Fast-Trac, and Going Solo entrepreneurship curriculums, and have provided business training to more than 150 individuals throughout mid-Michigan region.
- Community-based entrepreneurship strategies. Developed "Creating Entrepreneurial Communities" initiative for MSU Extension. Served as Head Coach for nine community-based coaches. Conducted statewide training on entrepreneurship strategies for Michigan Main Street Program.
- Community vitality and small community sustainability. Received grants from Fund for Rural America for research and outreach program entitled "Small Town Success Strategies," and Land Policy Program at Michigan State University for grant entitled "Can Small Communities Be Cool?" Have conducted more than 75 presentations on topic throughout Michigan and nationally. Current research examines community approaches and the New Economy.
- Land policy implementation strategies. Statewide instructor for Citizen Planner program. Conducted numerous statewide seminars on Farmland Preservation Strategies, Land Division Act, and Economic Development Strategies.
- Rural assistive technology applications. Through Michigan AgrAbility Project, conducted seminars for pre-service university students on current assistive technology applications for agricultural community.
- Past statewide trainer for Michigan Economic Developers Association certification program.

Affiliations/Awards

- Rural Partners of Michigan Board of Directors, 2011 to present
- Chair, North Central Region ECED Program Leaders, 2012-2013
- Current Research Award, 2011, Community Development Society
- Most Innovative Extension Program Award, 2007
- National Extension Leadership Development Participant, 2006.
- Treasurer and Founding Member, MSUE Community & Resource Development Association. 2002 - 2006

- Founding Member, National Association of Community Development Extension Professionals, 2004 to present.
- Member, Economic Development Area of Expertise Team 2002-2010.
- Member, Land Use Area of Expertise Team. 1999 - 2010.
- Member, Community Development Area of Expertise Team. 1999 to 2010; Field co-chair: 2007-08.
- Outstanding Program Award, MSUE Community & Resource Development Association, 2004.
- East Central Region Programming Excellence Award, 2000.

Research Grants

Principal Investigator, Federally Recognized Tribal Extension Programs, United States Department of Agriculture, April 2013 –March 2016. \$345,000

Co Principal Investigator, “Best Practice Approaches to Community Change”, North Central Region Center for Rural Development. April 2009. \$16,500

Principal Investigator, “Energizing Entrepreneurs and Michigan”, MSU Extension Competitive Grant. September 2008. \$10,000

Principal Investigator, “Community Approaches to the New Economy,” Land Policy Institute, May 2008. \$50,000

Principal Investigator, Michigan AgrAbility Project, United State Department of Agriculture, April 2006-May 2011. \$720,000

Principal Investigator, Michigan AgrAbility Project, United States Department of Agriculture, May 2004 – April 2007. Continuation Award. \$600,000

Principal Investigator, Can Small Towns Be Cool Outreach, MSU Extension Competitive Grant, October 2007. \$12,000

Principal Investigator, Creating Entrepreneurial Communities, MSU Extension Competitive Grant, July 2006. \$22,500

Principal Investigator, Creating Entrepreneurial Communities Conference, MSU Extension Competitive Grant, July 2005, \$5,000

Principal Investigator, “Can Small Towns Be Cool?” Land Policy Institute, March 2004. \$6,500

Investigator, “Small Town Success Strategies”, USDA Fund for Rural America, April 2001, \$12,500

Invited Scholarly Presentations

Galaxy Conference of Extension Professionals, September 2013, Pittsburgh, Pennsylvania. "Factors Influencing Community Change Team Success."

Community Development Society, August, 2013, Charleston, South Carolina. Research paper presentation: "Factors Influencing Community Change Team Success."

National Association of Community Development Extension Professionals, March 2011, Charleston, South Carolina. "Community Engagement through Social Media."

Community Development Society International Annual Conference, July 2010, New Orleans, Louisiana. "Sustainable Communities." Panel Discussion.

American Public & Land Grant Universities Outreach Conference, June 2010, Austin, Texas. "Social Media and Community Economic Development Change."

Galaxy Conference of Extension Professionals, September 2008, Indianapolis, Indiana. "Creating Entrepreneurial Communities" poster presentation.

National Association of Community Development Extension Professionals, February 2006, San Antonio, Texas. "Can Small Towns Be Cool."

Galaxy Conference of Extension Professionals, September 2003, Salt Lake City, Utah. "Small Town Success Strategies."

Peer Reviewed Articles

Ivan, D., R. Richardson, and S. Loveridge, 2013. "Community coaching and local change team success," *Community Development*. In review.

Ivan, D., 2009. "Community-Based Entrepreneurial Development", *Rural Research Report*, Vol. 20, No. 3, Illinois Institute for Rural Affairs.

Invited Speaker at Statewide, National and International Conferences Selected Summary

Maryland Municipal League, June 2013, Ocean City, Maryland. "Community Success in a Global World"

Wyoming Association of Municipalities, June 2013, Riverton, Wyoming. "Community Success in a New Economy", "Regionalism and Community Vitality", and "Youth Engagement Strategies"

League of Kansas Municipalities, December 2012, Dodge City, Kansas. "Rural Community Success in the New Economy"

Alberta Rural Tourism Conference, April 2013, Camrose, Alberta, Canada. "Can Small Towns Be Cool?" and "Downtown Success Strategies"

Strengthening Rural Connections Conference, October 2012, Olds, Alberta, Canada. "Regionalism and Community Success"

Florida City/County Municipal Association, May 2012, Bonita Springs, Florida. "Leading Your Community in the New Economy"

Mid-American Economic Development Council Best Practices Conference, May 2012, Kalamazoo, Michigan. "Small Town Success in a Big World."

Utah League of Cities and Towns Annual Conference, April 2012, Saint George, Utah. "Community Success in the New Economy"

Breakthrough Solutions Community Development Conference, January 2012, Little Rock, Arkansas. "Can Small Towns Be Cool and Resilient?"

South Carolina Municipal League, June 2011, Hilton Head Island, South Carolina. "Community Success Strategies"

Focusing on Rural Economic Development (FRED) Conference, May 2011, Fairfield, Iowa. "Can Small Towns Compete in a Global Economy?"

Iowa SMART Economic Development Conference, May 2011, Des Moines, Iowa. "Regional Strategies for Community Success"

National League of Cities Leadership Training, March 2011, Washington, D.C. "Leading for Success in the New Economy"

Manitoba Rural Summit, MB Provincial Government, January 2011, Brandon, MB, Canada. "Rural Development Opportunities in the New Economy"

Michigan Downtown Association Annual Meeting, July 2010, Charlevoix, Michigan. "Downtown's Role in Community Vitality."

Tennessee Municipal League Annual Meeting, June 2010, Gatlinburg, Tennessee. "Community Approaches in the New Economy."

American Public Power Association Economic Conference, May 2010, Indianapolis, Indiana. "Community Strategies for Success"

Texas Municipal League Economic Summit, March 2010, Irving, Texas. "Regional Economic Development Strategies."

Indiana Small Town Conference, February 2010, Indianapolis, Indiana. "Small Community Approaches to Add Vitality."

National Rural Economic Developers Association Annual Conference, Destin, Florida. November 2009. "Community Success in the New Economy."

Texas Municipal League Annual Conference, October 2009, Forth Worth, Texas. "Successful Community Approaches in a Global Environment."

Minnesota Development Conference, October 2009, Bloomington, Minnesota. "Community Change in the New Economy"

Regards to Rural Conference, April 2009, Salem, Oregon, "Community Change in the New Economy."

National League of Cities Conference, March 2009, Washington, DC. "Community Change in the New Economy."

Utah State Conservation District Conference, November 2008, Salt Lake City, Utah. "Can Small Towns Be Cool?"

Create West Virginia Conference, October 2008, Snowshoe West Virginia. "Community Based Entrepreneurship Strategies" and "Small Communities and the New Economy."

Indiana Rural Summit – LaPorte County, October 2008, "Can Small Towns Be Cool." Presentation and community coaching with community teams.

International Creative Cities Conference, October 2008, Detroit, Michigan. "Small Community Strategies to Attract Talent." Panel participant.

Texas Municipal League, October 2008, San Antonio, Texas. "Community-based Entrepreneurship Strategies."

League of Wisconsin Municipalities, October 2008, Stevens Point, Wisconsin. "Can Small Towns Be Cool?"

South Dakota Municipal League, October 2008, Bismarck, South Dakota. "Can Small Towns Be Cool?"

Minnesota Development Conference, September 2008, Minneapolis, Minnesota. "Community-based Entrepreneurship Strategies" and "Can Small Towns Be Cool?"

Florida Main Street Program, June 2008, Tampa, Florida. "Creating Cool Downtowns Through Local Entrepreneurship."

League of California Cities, June 2008, Lake Tahoe, California. "Community-based Entrepreneurship Strategies."

League of Minnesota Cities, June 2008, Rochester, Minnesota. "Community-based Entrepreneurship Strategies."

National Main Street Conference, April 2008, Philadelphia, Pennsylvania. "Creating Cool Downtowns and Commercial Districts through Community Entrepreneurship."

West Virginia Entrepreneurship Day, February 2008, Charleston, West Virginia. "Community Entrepreneurship Strategies and Approaches"

Texas Municipal League Elected Leaders Conference, January 2008, Irving, Texas. "Can Small Towns Be Cool?"

National League of Cities Leadership Training Institute, November 2007, New Orleans, Louisiana. "Can Small Towns Be Cool?"

Catskill Watershed Council Community Development Conference, October 2007, Margaritville, New York. "Can Small Towns Be Cool?"

Iowa State Main Street Conference, August 2007, Dubuque, Iowa. "Can Small Towns Be Cool?"

League of Minnesota Cities Annual Conference, June 2007, Duluth, Minnesota. "Can Small Towns Be Cool?"

Maryland Municipal League Annual Conference, June 2007, Ocean City, Maryland. "Can Small Towns Be Cool?"

Tennessee Municipal League Annual Conference, June 2007, Knoxville, Tennessee. "Small Town Success Strategies."

Association of Washington Municipalities Annual Conference, June 2007, Tacoma, Washington. "Can Small Towns Be Cool?" and "Community Entrepreneurship: A Best Practice Approach."

New York State Main Street Conference, May 2007, Syracuse, New York. "Small Town Success Strategies to Revitalizing Downtowns."

Michigan Rural Partners Annual Conference, April 2007, Thompsonville, Michigan. "Creating Entrepreneurial Communities."

Texas Municipal League Annual Conference, October 2006, Austin, Texas. "Can Small Towns Be Cool?"

League of California Cities Annual Conference, September 2006, San Diego, California. "Can Small Towns Be Cool?"

Hand Made in America Community Development Conference, June 2006, Ashville, North Carolina. "Small Town Success."

Tennessee Rural Development Conference, April 2006, Cookeville, Tennessee. "Small Town Success Strategies" and "Community Entrepreneurship Strategies."

Virginia Municipal League Annual Conference, October 2005, Richmond, Virginia. "Can Small Towns Be Cool?"

Michigan Rural Partners Annual Conference, April 2005. Thompsonville, Michigan, "Community Entrepreneurship Strategies."

Peer Article Reviewer

Journal of the Community Development Society, June 2011. "Lessons from the Field: Mapping Saskatchewan's Pipeline of Entrepreneurs and Enterprises in order to build a Provincial Operating System for Entrepreneurship"

Conferences/Committees Chaired

2012; Michigan State University Fee for Service Task Force. Focus was to recommend new statewide revenue generation policy for Extension Service. Appointed chair by Director of Extension.

2009; Michigan State University Structural Reorganization Task Force. Focus was to recommend new statewide organizational structure for Extension Service. Appointed chair by Director of Extension.

2008; Creating Entrepreneurial Communities Conference Co-Chair. Conference focus is best practice approaches to community-based entrepreneurship. Attendance: 300.

2006; Creating Entrepreneurial Communities Conference Co-Chair, Michigan State University Extension, Lansing, Michigan. Conference focus was best practice approaches to community-based entrepreneurship. Attendance: 225.

2005; MSU Extension Area of Expertise (AoE) Statewide Workshop Co-Chair. Workshop focus was administrative policies and performance approaches for AoE teams. Attendance: 45

2004; Small Towns Success Strategies Conference Chair. Conference focused on small community approaches to vitality. Attendance: 175.

International Experiences

USAID, Belgrade, Serbia, August-September 2009. “Strategies for encouraging youth entrepreneurship.”

Selection Committees

North Central Region Center for Rural Development Director Search Committee, November 2009 – March 2010.